

Your Home's Best Selling Price

Statistics show that the best opportunity to sell your home is often right after it goes on the market. Some homes sell right away, while others sit on the market for months without a single offer. Why? Often it is the price. To maximize your selling opportunity, it is important that your home be priced right.

Consequences of Overpricing a Home: Price your home too high and many buyers won't even bother looking at it. This scares away many qualified buyers simply because they can go elsewhere and get more house for the money. As the house sits on the market, people will shy away from it thinking there must be something wrong with the home. Over priced homes can help sell the competition first.

Using a Comparable Market Analysis (CMA) to Price Your Home: In most circumstances, pricing your home correctly from the very beginning will net you the best results in both time and money. Using sound judgment, research, and experience, a real estate professional can help you determine the right price for your home taking into account your location, data from recently sold homes in your area, current market trends, and your home's special features that set it apart from the competition.

As a professional Realtor[®], I will research and produce an in-depth CMA and recommend an accurate market price for your home.

To find out your home's best selling price, [contact us](#) for a no-obligation market analysis.